

SOCIOLOGY OF TOURISM

23525 - SOCIOLOGY OF TOURISM (2023-24)

General

Code: 23525

Lecturer responsible:

GARCIA ANDREU, HUGO

Credits ECTS:

6

Theoretical credits:

1,6

Practical credits:

0,8

Distance-base hours:

3,6

Departments involved

- **Dept:** SOCIOLOGIA I

- Area:** SOCIOLOGY

- Theoretical credits:** 1,6

- Practical credits:** 0,8

- This Dept. is responsible for the course.

- This Dept. is responsible for the final mark record.

Study programmes where this course is taught

- [DOUBLE DEGREE IN TOURISM AND BUSINESS ADMINISTRATION AND MANAGEMENT](#)

- Course type: COMPULSORY (Year: 4)

- [DEGREE IN TOURISM](#)

- Course type: COMPULSORY (Year: 2)

Competencies and objectives

Course context for academic year 2023-24

Tourism is an essential part of advanced modern societies. Understanding tourism demand and supply and their impacts requires understanding the functioning of these societies. This subject provides its students with the necessary tools to analyze and understand the connections between tourism and society, essential tools for any tourism professional.

Course content (verified by ANECA in official undergraduate and Master's degrees) for academic year {0}

General Competences acquired at University of Alicante (CGUA)

- **CGUA3** : Competències en comunicació oral i escrita: ser capaç d'expressar-se correctament en una de les dues llengües oficials de la Comunitat Valenciana en l'àmbit de la seua disciplina.
- **CGUA4** : Ser capaç de comprometre's èticament amb la sostenibilitat, els drets fonamentals, la igualtat entre homes i dones, els principis d'igualtat d'oportunitats i accessibilitat universal de les persones amb discapacitat, així com els valors propis d'una cultura de la pau i de valors democràtics.

Specific Competences (CE)

- **CE1** : Comprendre els principis del turisme, la seua dimensió espacial, social, cultural, jurídica, política, laboral i econòmica.
- **CE23** : Analitzar els impactes generats pel turisme.
- **CE3** : Comprendre el caràcter dinàmic i evolutiu del turisme i de la nova societat de l'oci.

Exclusive skill taught in this course

No data

Learning outcomes (Training objectives)

No data

Specific objectives stated by the academic staff for academic year 2023-24

- Understanding the basic concepts of Tourism Sociology.
- Knowing how to interpret social reality from a sociological perspective.
- Knowing how to contextualize and explain the social phenomena induced by tourism.

Content and bibliography

Content for academic year 2023-24

1. What does The Sociology of Tourism study?
2. Tourism as a social system. Tourism in Spanish society
3. Why do we travel? Motivations, consumption, authenticity, and distinction as key ideas
4. What are the impacts of tourist activity on society? Employment, culture, inequalities, gender, public opinion
5. The future of tourism: digitalization, innovation, sustainability, inclusion, ethics, crisis

Assessment

Assessment procedures and criteria 2023-24

The general evaluation system combines a final exam (50% of the final grade) and a set of continuous evaluation tests (50% of the final grade). The continuous evaluation tests evaluate the training activities carried out in the seminar practices (20%) and the problem practices (30%).

The final mark for this subject is obtained by adding up the marks obtained in 1) the final exam, 2) the practical seminars and 3) the practical problems. There is no minimum score requirement to add up the three notes.






Alternative evaluation system. For students who meet any of the circumstances contemplated in the Curricular Adaptation Regulation of the UA, the rules for delivering the continuous evaluation tests are made more flexible.

Continuous evaluation tests will not be recoverable. It is not possible to design a test that assesses the acquisition of the corresponding learning results and that is comparable in time and effort to the continuous evaluation tests carried out throughout the semester. The valuation of non-recoverable activities during the semester will be preserved both in ordinary and extraordinary periods.

| Description | Criteria | Type | Weighting system |
|-----------------------|--|--|------------------|
| Continuous assessment | The note of the theoretical-practical tests of this subject, will be made through two criteria: practical (3 points); Seminar (2 points). It must be taken into account that to do the average, each of these tests must be approved, with a minimum score of 5. | ACTIVITIES OF EVALUATION DURING THE SEMESTER | 50 |
| Final exam | This exam evaluates the acquisition of knowledge and understanding of the concepts, theories and social phenomena covered in the syllabus. The topics that enter the exam and whether the exam is test or development is left to the discretion of the faculty. This information will be notified to the students sufficiently in advance. | FINAL TEST | 50 |

Official exam dates for academic year 2023-24

| Exam session | Date | Time | Group - Classroom(s) allocated | Comments |
|---|------------|---------------|--------------------------------|------------------------|
| (C3) Periodo ordinario para asignaturas de segundo semestre y anuales | 04/06/2024 | 09:00 - 12:00 | GROUP 1 (THEORY CLASS) | DE/0: 03P |
| | 04/06/2024 | 15:00 - 18:00 | GROUP 2 (THEORY CLASS) | DE/1: 18P DE/1: 20P |
| | 04/06/2024 | 09:00 - 12:00 | GROUP 99 (THEORY CLASS) | DE/1: 20P |

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|--|------------|------------------|-------------------------------|---|
| | 04/06/2024 | 09:00 - 12:00 | GROUP 20 (THEORY CLASS) | DE/1:- 18P  |
| (C4) Pruebas extraordinarias para asignaturas de grado y máster | 09/07/2024 | 11:30 - 14:30 | GROUP 1 (THEORY CLASS) | A2/A12  |
| | 09/07/2024 | 17:30 - 20:30 | GROUP 2 (THEORY CLASS) | A2/D21  |
| | 09/07/2024 | 11:30 - 14:30 | GROUP 99 (THEORY CLASS) | P3/0:- 01  |
| | 09/07/2024 | 11:30 - 14:30 | GROUP 20 (THEORY CLASS) | A1/1:- 26P  |

