

BOWLING GREEN STATE UNIVERSITY
Tourism, Hospitality & Event Management

THEM 2100 – Global Tourism

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Office Hours: Tues. & Thurs. 12:45 – 2pm

REQUIRED TEXTBOOK: Selling Destinations (5th Edition) by Marc Mancini. Publisher: Delmar – Cengage Learning. *Please make sure you have the correct edition (5th Edition) of the text.

COURSE DESCRIPTION:

This course covers the basic concepts and foundations of global tourism; the motives and personal values of tourism; the economic, socio-cultural and environmental impacts of travel and tourism; and the tourism industry service delivery system. The course further includes a strong international perspective that is designed to be a foundations course for future professionals in the travel, tourism, hospitality, and event planning industries.

***IMPORTANT** – To be successful in this class it is expected that you will spend 6-10 hours a week reading and working outside of class time. The professor will not be able to cover all the text material in lecture. However, you will still be responsible for knowing the text material.

COURSE OBJECTIVES:

By the completion of the course each student will know the major global airlines, their airline codes, and major airport codes from around the world. Students will further understand the geographic location of major tourist countries, the major tourist activities within those countries, and the motives and barriers attracting tourists or keeping them away from particular destinations and activities.

ATTENDANCE POLICY: Attending class regularly is important to your success in this class. On your **3rd absence** you will be reduced one letter grade from your final point total. On your **4th absence** you will automatically receive a failing grade.

EXAMS & EXTRA CREDIT: There will be **NO make-up exams or extra credit in this course**. If you miss an exam, quiz, or assignment you will automatically receive a zero points.

COURSE GRADING:

Your course grade will be based on the total number of points that you accumulate in comparison to the highest point total possible during the course. **A** = 90 - 100%, **B** = 80 - 89%, **C** = 70-79%, **D** = 60-69%, and **F** = 0 - 60%.

CLASS POINTS:

Exam I	100 points
Exam II	100 points
Exam III	100 points
Final Exam / Presentations	25 points
Map Activities	10 points
Class Participation / Citizenship	10 points
Online Activities / Pop quizzes	10 points each

University Policy Statements

Student Conduct:

A community exists on the basis of shared values and principles. At BGSU, students, recognized student organizations, and student groups are expected to uphold and abide by certain standards of conduct. You should familiarize yourself with the Codes, which create a set of expectations for student conduct, ensure a fair process for determining responsibility when student behavior may have deviated from those expectations, and provide appropriate sanctions when a student and/or student organization has violated the Code(s).

- Students who violate faculty expectations as outlined in the syllabus may be subject to conduct action.
- If you have questions, please do not hesitate to contact the Office of the Dean of Students at 419-372-2843 or odos@bgsu.edu.
- View the [Student Handbook](#).
- Learn more about and view the [Code of Academic Conduct](#).
- Learn more about and view the [Code of Student Conduct](#).

Title IX:

Bowling Green State University (BGSU) is committed to providing a safe learning environment for all students that is free of all forms of discrimination and harassment. Sexual misconduct and relationship violence in any form are antithetical to the university's mission and core values, violate university policies, and may also violate federal and state law. Faculty members are considered "Mandatory Reporters" and are required to report incidents of sexual misconduct and relationship violence to the Title IX Coordinator. If you or someone you know has been impacted by sexual harassment, sexual assault, dating or domestic violence, or stalking, please visit the [Title IX webpage](#) to access information about university support and resources.

Accessibility Services:

[Accessibility Services](#) provides equal access and reasonable accommodations to students with disabilities attending BGSU. Students wishing to discuss their eligibility for such accommodations

are encouraged to contact the office at phone: 419-372-8495, fax: 419-372-8496, or email: access@bgsu.edu.

Religious Accommodations:

In addition to participation/attendance/absence policies already listed, you may have up to three (3) excused absences each academic semester, without penalty, to take time off for reasons of faith or religious or spiritual belief system or to participate in organized activities conducted under the auspices of a religious denomination, church, or other religious or spiritual organization. You are required to notify me in writing of specific dates requested for excused absences and/or alternative accommodation no later than fourteen (14) calendar days after the first day of instruction for this course. After necessary notification, you should consult with me to determine an appropriate alternative opportunity that will be provided to help you complete your academic responsibilities for the course. These requests will remain confidential. The Office of Registration & Records maintains a list of [accommodated religious holidays](#). Please note that this list is not exhaustive of all holidays. For more information about the [Student Religious Accommodations policy](#), you may contact the Dean of Students at odos@bgsu.edu or 419-372-2843.

Student veteran-friendly campus: BGSU educators recognize student veterans' rights when entering and exiting the university system. If you are a student veteran, please communicate with your instructor so reasonable accommodations can be made for absence when drilling or being called to active duty. Refer to the [Veterans](#) page.

University Closure: In most cases, the University will not close for winter conditions unless the Wood County Sheriff's Department declares a Level 3 emergency. Once the decision is made to delay, cancel or close, individuals will be notified through AlertBG, email, the BGSU homepage, BGSU social media channels and the news media (see the [Emergency Cancellation Delay and Closing Policy and Procedures](#) document for a list of radio and television stations).