


PROGRAM

Institution:	Universidad de Monterrey	
	Modern Languages Department	

Subject:	VIDA Y CULTURA DE MÉXICO				
Key:	ID 1155	Subsequent subject:	None	HFD (6):	6
Semester	5			HEDI (7)	3
Curriculum	General Studies - Optative course.			THS (8)	6

Professor:	Mtr. Gerardo Delgado Dávila		
Course Design update:	July 2022	Authorized date:	August 2022

GENERAL OBJECTIVE.

At the end of this course, the student will be able to define the relevant aspects of Mexico including life, society, art, popular culture, traditions, politics/history/ economics in contemporary times so he/she can better understand Mexican society.

GENERAL COMPETENCIES TO BE ACHIEVED.

The student will be capable of:
 Integrating the learning of a new language, respecting the knowledge contained in other Languages and cultures, as well as his identity facing other ones.
 Promote awareness about the importance of using transferable skills in different languages.
 To make a balance of the existing relationship between language and culture.
 Respect the cultural conceptions and appreciate other languages regardless of their status of perception in the global society

Syllabus and schedule

Number of units and time for each session.			
Thematic units.	Hours		
	Total	Theoretical	Practical
<p>1: MEXICAN OVERVIEW AND CONTEXT.</p> <p>1.1 STATISTICS AND OVERVIEW OF CONTEMPORARY MEXICO.</p> <ul style="list-style-type: none"> - Mexican Population and ethnicity - Land and main cities - Government, and national symbols. - Languages, indigenous groups and religion - Resources, economy and national brands. - Climate and clothing <p>1.2 MEXICAN GEOGRAPHY</p> <ul style="list-style-type: none"> - Relief, climate and biodiversity. <p>1.3 COMPACT HISTORY OF MEXICO (cultural features and historical milestones)</p> <ul style="list-style-type: none"> - First settlers - Prehispanic cultures (Preclassic, Classic and Post classic periods) - Conquest and Colonial times (La Malinche y la Virgen de Guadalupe) - Mexico in the XIX Century - XX Century, Contemporary culture and politics. <p>1.4 ECONOMY AND BUSINESS IN MEXICO</p> <p>1.5 SOCIETY, FAMILY, AND CONCEPT OF TIME.</p>		20	
<p>2: LIFE AND CULTURE</p> <p>2.1 PSYCHOLOGY OF THE MEXICAN, EDUCATION, AND MANNERS.</p> <p>2.2 MEXICAN CUISINE.</p> <p style="padding-left: 20px;">Traditional recipes and ingredients.</p> <p>2.3 LEGENDS AND TALES.</p> <p style="padding-left: 20px;">El diosero y otros cuentos tradicionales</p> <p>2.4 INFLUENCE OF MASS MEDIA</p> <p>TV and Movies culture in Mexico (El cine de Oro, Mexican icons)</p> <p>Musical genres and dances (Son Jarocho, Regional Mexican Music, El corrido, Cumbia and tropical music, Boleros and ballads, Rock Mexicano, Mexican Electronic Music)</p> <p>2.5 TRADITIONS AND POPULAR CULTURE</p> <p style="padding-left: 20px;">Art Crafts, Día de Muertos, the posadas and Pilgrimages.</p>		25	

2.6 EXPRESSIONS OF THE CONTEMPORARY MEXICAN ART. (Architecture, Mexican painters, Muralism and surrealist movement, contemporary artists.)			
Total (HRS)	45	45	
METHOD AND LEARNING ACTIVITIES.			
<ol style="list-style-type: none"> 1. Read and discuss. 2. Observation and experience sharing. 3. Identifying roles and cultural differences. 4. Writing reports. 5. Review recommended sources. 6. Interview members of the community about assigned topics. 7. Take notes when visiting locations or going to events. 8. Participate in learning activities that require the use of technology. 9. Prepare a presentation for the class. 10. Film, artwork and literary analysis. 			

Assessment	
element	Descriptor
2 partials	Partials 1 and 2: Participation, class activities, and homework 60% Written test 20% Presentation 20% Final Participation, class activities and homework 60% Written test 20% Presentation 20%
Evaluation Periods	2 Units and a final. Final Grade to get the credits: 2 Partials (60%) + Final (40%) =

Course regulations

Attendance

The student can only be absent for 4 sessions during the semester (20% of the entire course).

The absences could be justified with a prescription case of a medical situation.

If the student exceeds the number of absences he/she won't be able to continue in the class, losing the right to take the tests.

Punctuality

It is expected that the student is in the class on time. If a student continues with tardies, the instructor can call him/her to get to an agreement, If the situation persists, the instructor can deny the permanence in the session.

Homework and assignments.

The instructor will give assignments to students periodically.

These are mostly individual and must follow the honor code regulations. Students will do their own research, and read and prepare reports that could be uploaded to the Blackboard platform. In case it's a presentation that will be given orally during the session.

Presentations

At the end of each partial students will hold a 4 to 5 minutes presentation about a topic related to the session.

These presentations will be assigned during the first period and will be about the different aspects of culture in Mexico.

Communication

The formal communication between student and teacher will send to the email gerardo.delgadod@udem.edu or using the messenger from the blackboard app.

Basic resources	didactic resources.
<ul style="list-style-type: none"> • Artistas del Movimiento Surrealista en México. http://leonoracarrington.com.mx/surrealistas.html • Bridgeman, D. (Director) 2012 Hecho en México (Film) El Mall. • CENIDIAP (1987) Cultura y Sociedad en Mexico y América Latina. • Del Rio, D. et. al. Doing Business in Mexico: Overview. Available online. https://uk.practicallaw.thomsonreuters.com/5-500-4316?transitionType=Default&contextData=(sc.Default)&firstPage=true • Del Paso, S. (1991) La cocina mexicana de Socorro y Fernando del Paso. • Escalante, P. (2013) A New Compact History of Mexico. Available online web https://elibro.udemproxy.elogim.com/es/ereader/udem/193730 • García Canclini , N. (1989) Culturas Híbridas. pp 192 • Gonzalez, P (2022) Origen México, Available online: https://origenmexico.com/letter/aa/?lan=en#page_12 • Grimson A., Mederson S & Noel G. (2011) Antropología ahora, Debates sobre la alteridad. • INBA (1987) Cultura y Sociedad en América Latina. • INEGI. México en cifras. https://www.inegi.org.mx/app/areasgeograficas/#collapse-Indicadores • Iturriaga, J. (1987) La estructura social y cultural de México. • INAH (2021) El patrimonio vivo en México. • Lafayette, B. the Mexican Mind! Understanding and appreciating Mexican Culture. • Michael Michael C. Meyer and William H. Beezley, (2000) México Historia breve Available online https://home.wlu.edu/~mayocke/Span396-02/historiamex.htm • Monsivais, C. La Cultura Mexicana en el Siglo XX. • —. Los rituales del Caos (2013) • Oriol A, & Vargas F. (1983) El mexicano, raíces de la mexicanidad. • O Neil, B. (2022) The Great Book of Mexico: Interesting Stories, Mexican History & Random Facts About Mexico • Paz, O. (1961) The Labyrinth of Solitude. Available online https://archive.org/details/labyrinthofsolit0000pazo/page/98/mode/2up?view=theater • Rodríguez Galicia • Rojas, F. (2016) El Diosero. • Schmidt S & Gil-Mendieta J. (1997) El mexicano es su propio enemigo • UN, Human Development Report, Mexico. (2022) Available online: https://hdr.undp.org/data-center/specific-country-data#/countries/MEX • UAPA UNAM. Arte Mexicano del Siglo XX. Available online. https://programas.cuaed.unam.mx/repositorio/moodle/pluginfile.php/164/mod_resource/content/1/arte-mexicano-s-xx/index.html • UNAM (2022) Museo Virtual del México Prehispánico. Available online: https://portalacademico.cch.unam.mx/repositorio-de-sitios/historico-social/historia-de-mexico-1/Museovirtual/Introduccion/navegacion.html 	<ul style="list-style-type: none"> • Computers. • Website visits. • Museum visit. • Texts and e-books • Videos • Projector and zoom • Apps to design presentations and knowledge organizers • Reports • Presentations.