

# Globalization & Society

SBEN 100 Spring 2026  
M/W/F 1:20 pm – 2:25pm  
Goldspohn Hall Rm 36

---

<b>Professor:</b>	Nikki Waldenmeyer
<b>Contact Information:</b>	E-mail – <a href="mailto:nlwaldenmeyer@noctrl.edu">nlwaldenmeyer@noctrl.edu</a>
<b>Office Hours:</b>	By Appointment
<b>Text:</b>	Globalization and Society Course pack 2021-2022

Welcome to Globalization and Society (SBEN 100)! My name is Professor Nikki Waldenmeyer and as an alum of NCC myself, I am thrilled to be a part of your college journey. My hope for you is that you begin this investment in your future in a way that develops critical thinking, problem solving, teamwork and other foundations for a successful future career. You will learn about the fundamentals of globalization and its impact on the world as we know it. Beyond core knowledge, you will enhance your own learning of multicultural operations through team growth initiatives and project development.

## Course Description

An introductory course identifying the role of the business institution in our society, how business behavior is shaped and influenced by its stakeholders-managers, consumers, employees, government and community members. Key topics include: business systems, corporate governance, the business and society relationship, business and public issues, ethical dilemmas in business, corporate social responsibilities in relation to stakeholders, ecological and sustainability issues, and the influence of technology on business and society.

## Course Structure

The structure for this course will be an active combination of multiple means of communication. It will include lecture, class discussions, quizzes, tests, case analysis and collaborative thinking, video presentation and team project development. It will be important to be present and active in all forms of the course structure for optimal classroom performance.

## Expectations

Students will be expected to be in attendance, ready for productive discussion and actively engaged in classroom activities. Cell phone and laptop use during class will be prohibited, to ensure an engaged and professional structure of material. If a call must be made, students are expected to do so by stepping outside of the classroom to not disrupt learning. Inappropriate cell phone/computer usage during class time will result in loss of participation and professionalism points related to the total course grade, as reflected in the grading structure below. Active discussions should be respectful and related to topics in lectures.

## Attendance

Attendance will be graded to align with business expectations. Some material covered in class is not necessarily in the textbook and will help you understand the material with greater appreciation. Involvement and contribution to your team project is necessary for maximizing your final project grade and presentation. Failure to reasonably contribute to your course team project may result in loss of total points.

## Cheating & Plagiarism

Any cases of cheating or plagiarism will follow the official NCC cheating & plagiarism policy found in the student handbook.

## Course Grading Structure

I will assign final course grades based on the following percentage system and weighting of assessments of learning:

Letter Grade	Percentage
A	93-100%
A-	90-92%
B+	87-89%
B	83-86%
B-	80-82%
C+	77-79%
C	73-76%
C-	70-72%
D	60-69%
F	Below 60%

*North Central College uses a +/- grading system for all graduate and undergraduate classes.*

Assessment of Learning (example)	Points
Tests (2 at 50 pts each)	100
Quizzes (5 at 20 points each)	100
Video Reflection Responses (5 at 10 pts each)	50
Attendance & Professionalism	100
Globalization Group Project Presentation	200
Chocolate Company Paper	100
<b>Total</b>	<b>650 pts</b>

## Time Management and Late Work

Students are expected to complete all course work timely. Late work is generally not permitted. In the event of an emergency beyond control of the student (i.e. extreme illness, family crisis, transportation issues), students should immediately contact me. Late penalties may apply to final grades. Students with academic accommodations should submit such as early as possible.

## Quizzes

There will be occasional quizzes on material covered in class. The quizzes will be open book and open note in Canvas. Once you start the quiz, it must be completed within 20 minutes. Because of the window of time made available to take these quizzes (on average 2-3 days), quizzes will not be accepted after the due date for any reason.

## Video Reflections

Students will prepare a two-paragraph response (minimum 5 sentences per paragraph) analyzing a short video related to the chapters in the textbook. Your response will include your thoughts and opinions of the video and how you would apply the concept to your own business experience. Video reflections will open Friday afternoons as indicated in the course schedule of the assigned week and close 11:59 pm the immediate Monday after. No late reflections will be accepted.

## Tests

Tests will consist of the material covered both in the textbook and from class lectures and discussions. The course will cover a major portion of the book and it is therefore your responsibility to keep up with content provided. The best study guide is the understanding of fundamental topics and learning objectives from the chapters covered. Students will also be expected to understand how to apply material to real world examples.

## Attendance

Attendance is a key component of your grade, worth 100 points for the semester. For each unexcused absence, 5 points will be deducted from your attendance grade. This policy mirrors the professional expectation that showing up is essential to success. In the workplace, being present is a fundamental requirement for keeping your position and contributing to your team. College is your training ground for these real-world expectations, and attendance in this course is treated with the same importance as it would be in a professional setting. Additionally, if students are on phones, laptops, or otherwise disruptive to productive class discussions, points will be deducted from their grade.

## Entrepreneurial Chocolate Company Project:

### Scenario:

In this project, your team will act as the entrepreneur of a new chocolate company, designing key aspects of the business including branding, mission/vision/values, culture, ethics, sustainability, employee and customer relations, supply chain, technology, and marketing. Each team will be assigned a real global chocolate company to use as a benchmark. You will compare your company's plans and decisions to those of the assigned company, analyzing where your team chooses to keep, modify, or diverge from the benchmark and explaining why. Your final presentation will include both your company's content and a clear comparative analysis with the assigned multinational, providing an applied, analytical perspective.

The two main deliverables of this project will be:

- 1.) Group Presentation to cover each topic as outlined in the Project Plan Rubric (separate rubric document).
- 2.) Analytical Paper that will analyze more in depth an assigned Global Chocolate Company, with analysis focused on comparative decision making to your own Chocolate Company. (separate rubric document)

The final written paper should be formatted in size 12 font, Times New Roman, mostly free of spelling/punctuation errors and include a Table of Contents with appropriate headers for each section.

## College Policies

Students are expected to abide by college policies, including:

- [Course Catalogs](#)
- [Student Handbook](#)
- [Academic Integrity Policy and Procedures](#) (Cheating, Plagiarism, Citations, Sanctions)

## Resources for Students

North Central College has many staff and resource centers dedicated to student success. They provide support in wide-ranging areas such as writing, tutoring, advising, and financial assistance. To learn more about these resources, click Help in the left side of Canvas and then click Student Support Units to find the service that best meets your needs. Some of these resources are also highlighted below.

North Central College cares about, and is committed to, the safety and success of all members of the College community. If you or someone you know may be struggling academically and/or personally, College resources and assistance are available. As your instructor, I may seek support for you by passing information on or sharing concern with the Office of Student Affairs or the Center for Student Success by submitting an [Early Alert Referral Form](#).

## **Center for Student Success**

The [Center for Student Success](#) is committed to ensuring that all students have access, opportunities, and resources to achieve their highest level of academic achievement. Our programs, activities, and services support the educational objectives of the faculty and College by emphasizing personal and practical skill development so students become engaged, informed, and confident learners. To help you succeed in your courses, our academic success programs provide a range of support including individual tutoring, structured study groups, academic skills workshops, and supplemental peer-led instruction programs. Additional assistance is provided in our [Writing Center](#), [Speaking Center](#) and [Math Resource Center](#). See also [Online Resources for Student Success](#).

## **Student Disability Services**

### **Academic Accommodations through Student Disability Services**

North Central College values diversity and inclusion; we are committed to a climate of mutual respect and full participation by providing an equal opportunity and meaningful access for all students. Student Disability Services is the office designated by the College to support students with disabilities under Section 504 and 508 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990 and the ADA Amendments Act of 2008. If you are a student with a disability, you are encouraged to contact Student Disability Services at 630-637-5264 or [SDS@noctrl.edu](mailto:SDS@noctrl.edu). Please visit the [Student Disability Services HUB page](#) for additional information.

Please be aware that the accessible table and chairs in this room should remain available for students who find that standard classroom seating is not accessible. Be cognizant of those around you and respect the learning and physical access needs of your fellow classmates.

### **Clinical/Internship Accommodations**

Student Disability Services coordinates accommodations with clinical/internship partners. Assigned academic accommodations do not guarantee clinical/internship accommodations. If you are a student with a disability and need clinical/internship accommodations, please contact Student Disability Services at 630-637-5264 or [SDS@noctrl.edu](mailto:SDS@noctrl.edu). Please visit the [Student Disability Services HUB page](#) for additional information.

## **Title IX: Confidentiality and Mandated Reporter Statement**

North Central College faculty are committed to creating a safe learning environment for all members of our community, free from gender and sex-based discrimination, including those resulting from pregnancy, sexual harassment, domestic and dating violence, sexual assault, and stalking, in accordance with Title IX of the Education Amendments of 1972.

Please note that our Title IX and Sexual Misconduct Policy designates all faculty members as Mandated Reporters. Under this policy, all Mandated Reporters must report all disclosures of sex or gender-based discrimination or violence to Cortney Matuszak, North Central College's Title IX Coordinator. The Title IX Coordinator will reach out to provide resources, support, and information after receiving a report, but community members are not required to respond to such outreach. Reported information will remain private. The Title IX Coordinator can be reached at [cmatuszak@noctrl.edu](mailto:cmatuszak@noctrl.edu), (630) 637-5156, or by visiting her office in Old Main, Room 524.

If you have (or someone you know has) experienced any form of sex or gender-based discrimination or violence and wish to speak with someone confidentially about rights, options, and referrals, please contact our Campus Advocacy Services through Dyson Wellness Center at [DysonWellness@noctrl.edu](mailto:DysonWellness@noctrl.edu) or (630) 637-5550. For more information regarding North Central College's Title IX procedures, reporting, or supportive measures, please visit the [Title IX website](#).

## **Technical Assistance**

If you are encountering difficulties with your NCC email, password, network, wireless, printing, or Box cloud storage, consult the [Instructional Technology Services Hub site](#) or contact the Help Desk at [helpdesk@noctrl.edu](mailto:helpdesk@noctrl.edu) or 630-637-5440.

For help with Canvas, click Help on the left and use the Chat for Students or call the number listed for assistance. You can learn more about using Canvas through the tutorials gathered for students at [Introduction to Canvas](#).

## **Emergencies**

In the event of an emergency, please call the Department of Campus Safety at 630-637-5911 and/or 911. Students may also submit an [Early Alert](#) referral if you or another member of our campus community needs assistance.

## Course Schedule

*\*Multinational Corporation Report Workshop indicates independent workgroup sessions at any location, no in person lecture on those days. Subject to change as the course progresses.*

Week	Date	Topic	Notes
<b>1</b>			
	1.5	Welcome, Course Introduction, Syllabus	
	1.7	1.1 Globalization Overview, What is Business? PACE	
	1.9	Group Assignment & Team Building	
<b>2</b>			
	1.12	1.1 Review Globalization and Internationalization of the Firm	
	1.14	1.1 Review, In class group discussion	
	1.16	Project Workshop	Video Reflection
<b>3</b>			
	1.19	NO CLASS – MLK DAY	
	1.21	2.1 Review – The Cultural Environment of International Business	
	1.23	2.1 Review, In class group work – Company Overview & M/V/V	Quiz Opens
<b>4</b>			
	1.26	3.1 Review – Understanding Ethics	
	1.28	3.1 Ethics	
	1.30	Project Workshop	Video Reflection
<b>5</b>			
	2.2	3.2 Review – Ethics, Corporate Social Responsibility, Sustainability	
	2.4	3.2 Review	
	2.6	Project Workshop	Quiz Opens
<b>6</b>			
	2.9	Review 3.3 – Strategic Management of Stakeholder Relationships	
	2.11	Review 3.3 Sustainability	
	2.13	Project workshop	Video Reflection
<b>7</b>			
	2.16	Catch Up or In Class Multinational Corporation Report Check-In	
	2.18	Review for Test	
	2.20	Midterm Test 1.1 – 3.3	
<b>8</b>			
	2.23	3.4 Review – Employee Relations	
	2.25	3.4 Review	
	2.27	Project Workshop	Video Reflection
<b>9</b>			
	3.2	3.5 Consumer Relations or Guest Speaker	
	3.4	3.5 Review – Consumer Relations	

Week	Date	Topic	Notes
	3.6	3.5 Consumer Relations	Quiz Opens
<b>10</b>			
	3.9	No Class - Spring Break	
	3.11	No – Class Spring Break	
	3.13	No Class - Spring Break	Video Reflection
<b>11</b>			
	3.16	Value & Supply Chain - Lucid	
	3.18	3.6 Technology	
	3.20	Project Workshop	Quiz Opens
<b>12</b>			
	3.23	The Future of Globalization & Technology	
	3.25	In Class Multinational Corporation Report Workshop – Conclusion	
	3.27	Project Workshop	Quiz Opens
<b>13</b>			
	3.30	Catch Up	
	4.1	Supplemental material	
	4.3	No Class – Good Friday	
<b>14</b>			
	4.6	Group Project Presentations	
	4.8	Group Project Presentations	
	4.10	Group Project Presentations	
<b>15</b>			
	4.13	Group Project Presentations	
	4.15	Group Project Presentations	
	4.17	Group Project Presentations	
<b>16</b>			
	4.20	Group Project Presentations	
	4.22	Independent Assignment	
	4.24	Final Exam Review 3.4 – 3.6	
<b>17</b>			
	4.27	Final Exam	

**Note:** *This course syllabus provides only a general course plan; deviations and amendments may be necessary due to unforeseen circumstances. No tests, quizzes or assignments, however, will be due earlier than noted above.*