

# Globalization & Society

SBEN 100 • Fall 2026

M/W/F • 2:40pm–3:45pm • SBEN 124

|                                                                                   |              |                                                                                                               |
|-----------------------------------------------------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------|
|  | PROFESSOR    | Nikki Waldenmeyer                                                                                             |
|  | EMAIL        | <a href="mailto:nlwaldenmeyer@noctrl.edu">nlwaldenmeyer@noctrl.edu</a>                                        |
|  | OFFICE       | SBEN 242                                                                                                      |
|  | OFFICE HOURS | M/W 1:15 pm – 2:15 pm<br>Tues. 9:30 am – 11:30 am<br>Thurs. 9:00 am – 11:00 am (virtual, by appointment only) |
|  | TEXT         | <a href="#"><i>Globalization and Society Course Pack 2021–2022</i></a>                                        |

Welcome to Globalization and Society (SBEN 100)! My name is Professor Nikki Waldenmeyer and as an alum of NCC myself, I am thrilled to be a part of your college journey. My hope for you is that you begin this investment in your future in a way that develops critical thinking, problem solving, teamwork and other foundations for a successful future career. You will learn about the fundamentals of business and its impact on the world as we know it. Beyond core knowledge, you will enhance your own learning of multicultural operations through team growth initiatives and project development.

## Course Description

This introductory course examines the role of business institutions in society and explores how business decisions and operations are shaped by an increasingly interconnected global environment. Students will examine the influence of key stakeholders (including managers, consumers, employees, governments, communities, and society at large) on organizational decision making and business practices. Key topics include business culture, corporate governance, the relationship between global business and society, sustainability, ethical dilemmas, corporate social responsibility and stakeholder management, global supply chains, and the evolving influence of technology on business and society.

The course is designed to build a foundational understanding of global business operations through nine core modules outlined in the course objectives below, while placing an additional emphasis on professional development. Throughout the semester, students will connect course concepts to real-world business challenges, collaborate with others, and consider how diverse perspectives influence business decisions.

## Course Structure

The structure for this course will utilize an active combination of instructional methods. It will include lecture, class discussions, quizzes, tests, case analysis and collaborative thinking, video presentation and team project development. It will be important to be present and active in all forms of the course structure for optimal classroom performance. Course structure will follow a three-part learning system:

1. **Introduction of Material and Information:** Students will encounter new concepts through readings, lectures, slides, notes, videos, and articles.
2. **Application of Concepts:** Students will apply course material through case studies, discussions, activities, debates, simulations, and collaborative exercises.
3. **Reflection and Reasoning:** Students will examine why concepts matter in business by thoughtfully analyzing how business decisions affect organizational functions, stakeholders, outcomes, and overall effectiveness, while building their own “company” representative of such.

**Most importantly, every class is an opportunity to grow.** Students are encouraged to step outside their comfort zones, participate, collaborate, ask questions, challenge ideas, and remain open to perspectives different from their own. Come ready to engage, contribute, and have some fun along the way, because understanding global business is not just about becoming a stronger student; **it is about becoming a more confident, adaptable, and marketable future professional.**

## Course Learning Objectives and Outcomes

\*The following will be measured through evaluations including (but not limited to): quizzes, reflections, tests, attendance & class participation, projects, activities and presentations (see below for explanations)

|    | Module                                             | Course Learning Objective                                                                                              | Measurable Learning Outcome                                                                                                                                                                                                 |
|----|----------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | Globalization                                      | <b>Establish</b> a foundational understanding of globalization and its impact on business operations.                  | <b>Explain</b> interconnectedness of global businesses and societies and how changes in one area can create global business impacts.                                                                                        |
| 2  | Culture                                            | <b>Build</b> cross-cultural awareness in business.                                                                     | <b>Compare</b> cultural norms and <b>demonstrate</b> how they shape communication, relationships, and business practices.                                                                                                   |
| 3  | Ethics                                             | <b>Develop</b> ethical reasoning in a global business context.                                                         | <b>Resolve</b> an ethical dilemma and <b>defend</b> the decision using ethical theories, values, and cultural considerations.                                                                                               |
| 4  | Corporate Social Responsibility and Sustainability | <b>Promote</b> responsible and sustainable business decision-making.                                                   | <b>Distinguish</b> between economic, social, and environmental responsibilities and <b>assess</b> how a business balances them.                                                                                             |
| 5  | Stakeholder Management                             | <b>Construct</b> effective stakeholder-management skills.                                                              | <b>Identify and prioritize</b> stakeholders and <b>formulate</b> an appropriate response to an organizational issue or crisis.                                                                                              |
| 6  | Employee Relations                                 | <b>Expand</b> knowledge of employee relations and the changing workplace.                                              | <b>Compare and recommend</b> strategies for attracting, developing, engaging, and retaining employees.                                                                                                                      |
| 7  | Consumer Relations                                 | <b>Strengthen</b> consumer-focused business decision-making.                                                           | <b>Predict</b> how a business decision will affect consumer trust, satisfaction, loyalty, and organizational reputation. <b>Market</b> a product to be representative of culture and consumers                              |
| 8  | Supply and Value Chain                             | <b>Form</b> knowledge of global supply and value chains.                                                               | <b>Map</b> a product's movement from sourcing to the consumer and <b>determine</b> how supplier, trade, and logistics decisions affect operations.                                                                          |
| 9  | Technology                                         | <b>Explore</b> technology's role in the evolution of global business.                                                  | <b>Reveal</b> how advancements in AI, communication, manufacturing, and transportation transform global business operations.                                                                                                |
| 10 | Professional Development                           | <b>Grow</b> an understanding of collaboration and diverse perspectives in the application of business decision-making. | <b>Create</b> a product and business plan that incorporates each course module, <b>collaborate</b> as a team to present the plan, and <b>construct</b> an employee handbook that applies concepts from all course modules.. |

## Quizzes

There will be occasional quizzes on material covered in class related to modules presented in the schedule. Once you start a quiz, it must be completed within 30 minutes. Generally, quizzes will be open note, unless noted otherwise in advance. Quiz set up may be subject to change based on class discussions, material, participation, engagement and surveys.

## Reflections

Students will prepare written or recorded feedback analyzing a short video/article related to class material. Your response will include your thoughts and opinions of the material and how you would apply the concept to your own business experience. (minimum two paragraphs per question, at least 5 sentences per paragraph). Reflections will generally open Wednesday afternoons (as indicated in the course schedule of the assigned week) and close 11:59 pm the immediate Monday after. Occasionally a Reflection assignment may include participation in one of the campus's business events within community hours. No late reflections will be accepted.

## Tests

Tests will consist of the material covered both in the textbook and from class lectures and discussions. The course will cover a major portion of the book and it is therefore your responsibility to keep up with content provided. The best study guide is the understanding of fundamental topics and learning objectives from the slides covered. Students will also be expected to understand how to apply material to real world examples. A substantial amount of test material will derive from authentic classroom applications and discussion, therefore attendance is critical.

## Attendance

Attendance is a key component of your grade, worth 100 points for the semester. For each unexcused absence, 10 points will be deducted from your attendance grade. This policy mirrors the professional expectation that showing up is essential to success. In the workplace, being present is a fundamental requirement for keeping your position and contributing to your team. College is your training ground for these real-world expectations, and attendance in this course is treated with the same importance as it would be in a professional setting. Additionally, if students are on phones, laptops, or otherwise disruptive/disengaged with productive class discussions or group work, points will be deducted from the Professionalism grade.

## Entrepreneurial Company Project:

In this project, your team will act as the entrepreneurial founders of a new company, designing key aspects of the business including branding, mission/vision/values, culture, ethics, sustainability, employee and customer relations, supply chain, technology, and marketing . Your final presentation will include both your company's content and a clear comprehensive handbook, providing an applied, analytical perspective.

The two main deliverables of this project will be:

- 1.) Group Presentation
  - a. A comprehensive presentation addressing each required topic outlined in the **Project Plan Rubric**. Detailed requirements and grading criteria are provided in the separate rubric document.
- 2.) Company Handbook
  - a. A more in-depth application of course concepts through the development and analysis of key company policies, practices, and expectations. Detailed requirements and grading criteria are provided in a separate rubric document.

## Expectations

Students will be expected to be in attendance, ready for productive discussion and actively engaged in classroom activities. Cell phone, laptop and air pod use during class will be prohibited, to ensure an engaged and professional structure of material. If a call must be made, students are expected to do so by stepping outside of the classroom to not disrupt learning. Inappropriate cell phone/computer usage during class time

will result in loss of participation and professionalism points related to the total course grade, as reflected in the grading structure below.

### College Policies and Resources for Students

Students should always reference NCC's [College Policies and Resources for Students](#) for a comprehensive and up to date list of all college policies and resources.

### Course Grading Structure

I will assign final course grades based on the following percentage system and weighting of assessments of learning:

| Letter Grade | Percentage |
|--------------|------------|
| A            | 93-100%    |
| A-           | 90-92%     |
| B+           | 87-89%     |
| B            | 83-86%     |
| B-           | 80-82%     |
| C+           | 77-79%     |
| C            | 73-76%     |
| C-           | 70-72%     |
| D            | 60-69%     |
| F            | Below 60%  |

*North Central College uses a +/- grading system for all graduate and undergraduate classes.*

| Assessment of Learning                    | Points         |
|-------------------------------------------|----------------|
| Tests (2 at 50 pts each)                  | 100            |
| Quizzes (3 at 20 points each)             | 60             |
| Reflection Assignments (6 at 15 pts each) | 90             |
| Attendance & Professionalism              | 100            |
| Group Project Presentation                | 200            |
| Group Project Handbook                    | 100            |
| <b>Total</b>                              | <b>650 pts</b> |

### Time Management and Late Work

Students are expected to complete all course work timely. Late work is generally not permitted. In the event of an emergency beyond control of the student (i.e. extreme illness, family crisis, transportation issues), students should immediately contact me prior to any such due date. Late penalties may apply to final grades. Students with academic accommodations should email such at the beginning of the course, and follow up with an in person conversation.

## College Policies

Students are expected to abide by college policies, including:

- [Course Catalogs](#)
- [Student Handbook](#)
- [Academic Integrity Policy and Procedures](#) (Cheating, Plagiarism, Citations, Sanctions)

## Resources for Students

North Central College has many staff and resource centers dedicated to student success. They provide support in wide-ranging areas such as writing, tutoring, advising, and financial assistance. To learn more about these resources, click Help in the left side of Canvas and then click Student Support Units to find the service that best meets your needs. Some of these resources are also highlighted below.

North Central College cares about, and is committed to, the safety and success of all members of the College community. If you or someone you know may be struggling academically and/or personally, College resources and assistance are available. As your instructor, I may seek support for you by passing information on or sharing concern with the Office of Student Affairs or the Center for Student Success by submitting an [Early Alert Referral Form](#).

## Center for Student Success

The [Center for Student Success](#) is committed to ensuring that all students have access, opportunities, and resources to achieve their highest level of academic achievement. Our programs, activities, and services support the educational objectives of the faculty and College by emphasizing personal and practical skill development so students become engaged, informed, and confident learners. To help you succeed in your courses, our academic success programs provide a range of support including individual tutoring, structured study groups, academic skills workshops, and supplemental peer-led instruction programs. Additional assistance is provided in our [Writing Center](#), [Speaking Center](#) and [Math Resource Center](#). See also [Online Resources for Student Success](#).

## Student Disability Services

### Academic Accommodations through Student Disability Services

North Central College values diversity and inclusion; we are committed to a climate of mutual respect and full participation by providing an equal opportunity and meaningful access for all students.

Student Disability Services is the office designated by the College to support students with disabilities under Section 504 and 508 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990 and the ADA Amendments Act of 2008. If you are a student with a disability, you are encouraged to contact Student Disability Services at 630-637-5264 or [SDS@noctrl.edu](mailto:SDS@noctrl.edu). Please visit the [Student Disability Services HUB page](#) for additional information.

Please be aware that the accessible table and chairs in this room should remain available for students who find that standard classroom seating is not accessible. Be cognizant of those around you and respect the learning and physical access needs of your fellow classmates.

## **Clinical/Internship Accommodations**

Student Disability Services coordinates accommodations with clinical/internship partners. Assigned academic accommodations do not guarantee clinical/internship accommodations. If you are a student with a disability and need clinical/internship accommodations, please contact Student Disability Services at 630-637-5264 or [SDS@noctrl.edu](mailto:SDS@noctrl.edu). Please visit the [Student Disability Services HUB page](#) for additional information.

## **Title IX: Confidentiality and Mandated Reporter Statement**

North Central College faculty are committed to creating a safe learning environment for all members of our community, free from gender and sex-based discrimination, including those resulting from pregnancy, sexual harassment, domestic and dating violence, sexual assault, and stalking, in accordance with Title IX of the Education Amendments of 1972.

Please note that our Title IX and Sexual Misconduct Policy designates all faculty members as Mandated Reporters. Under this policy, all Mandated Reporters must report all disclosures of sex or gender-based discrimination or violence to Cortney Matuszak, North Central College's Title IX Coordinator. The Title IX Coordinator will reach out to provide resources, support, and information after receiving a report, but community members are not required to respond to such outreach. Reported information will remain private. The Title IX Coordinator can be reached at [kjones@noctrl.edu](mailto:kjones@noctrl.edu), (630) 637-5156, or by visiting her office in Old Main, Room 524.

If you have (or someone you know has) experienced any form of sex or gender-based discrimination or violence and wish to speak with someone confidentially about rights, options, and referrals, please contact our Campus Advocacy Services through Dyson Wellness Center at [DysonWellness@noctrl.edu](mailto:DysonWellness@noctrl.edu) or (630) 637-5550. For more information regarding North Central College's Title IX procedures, reporting, or supportive measures, please visit the [Title IX website](#).

## **Technical Assistance**

If you are encountering difficulties with your NCC email, password, network, wireless, printing, or Box cloud storage, consult the [Instructional Technology Services Hub site](#) or contact the Help Desk at [helpdesk@noctrl.edu](mailto:helpdesk@noctrl.edu) or 630-637-5440.

For help with Canvas, click Help on the left and use the Chat for Students or call the number listed for assistance. You can learn more about using Canvas through the tutorials gathered for students at [Introduction to Canvas](#).

## **Emergencies**

In the event of an emergency, please call the Department of Campus Safety at 630-637-5911 and/or 911. Students may also submit an [Early Alert](#) referral if you or another member of our campus community needs assistance.

## Course Schedule

\***Group Workshop** indicates independent workshop sessions. Subject to change as the course progresses.

\***Red** indicates no class \***Green** indicates event participation

| Week     | Date       | Topic                                                                | Notes               |
|----------|------------|----------------------------------------------------------------------|---------------------|
| <b>1</b> |            |                                                                      |                     |
|          | 8.24       | Welcome, Course Introduction                                         |                     |
|          | 8.26       | Syllabus Overview                                                    |                     |
|          | 8.28       | PACE & Group Project Assignment                                      |                     |
| <b>2</b> |            |                                                                      |                     |
|          | 8.31       | 1.1 Globalization Overview, What is Business?                        |                     |
|          | 9.1        | <b>ATTEND</b> Student Research and Internship Poster Session (Wentz) | Community Hours     |
|          | 9.2        | 1.1 Globalization & Interconnectedness (Ethics Survey)               | Reflection Assigned |
|          | 9.4        | Trading Activity & Brainstorming for Group Project                   |                     |
| <b>3</b> |            |                                                                      |                     |
|          | <b>9.7</b> | NO CLASS – Labor Day                                                 |                     |
|          | 9.9        | 2.1 The Cultural Environment of International Business               |                     |
|          | 9.10       | Back to Business BBQ                                                 | Community Hours     |
|          | 9.11       | 2.1 Review, In class group work – Company Overview & M/V/V           | Quiz #1             |
| <b>4</b> |            |                                                                      |                     |
|          | 9.14       | 3.1 Understanding Ethics                                             |                     |
|          | 9.16       | 3.1 Ethics Review & Activity                                         | Reflection Assigned |
|          | 9.18       | Project Workshop                                                     |                     |
| <b>5</b> |            |                                                                      |                     |
|          | 9.21       | 3.2 Ethics, Corporate Social Responsibility, Sustainability          |                     |
|          | 9.23       | 3.2 Review                                                           |                     |
|          | 9.24       | NCC Job and Internship Fair                                          | Community Hours     |
|          | 9.25       | Project Workshop                                                     | Quiz #2             |
| <b>6</b> |            |                                                                      |                     |
|          | 9.28       | Review 3.3 – Strategic Management of Stakeholder Relationships       |                     |
|          | 9.30       | Review 3.3                                                           | Reflection Assigned |
|          | 10.2       | Project workshop                                                     |                     |
| <b>7</b> |            |                                                                      |                     |
|          | 10.5       | Value & Supply Chain                                                 |                     |
|          | 10.7       | Review for Test - Kahoot                                             | Reflection Assigned |
|          | 10.9       | Midterm Test 1.1 – 3.3                                               |                     |
| <b>8</b> |            |                                                                      |                     |

| Week | Date  | Topic                                               | Notes               |
|------|-------|-----------------------------------------------------|---------------------|
|      | 10.12 | 3.5 Employee Relations                              |                     |
|      | 10.14 | 3.5 Review                                          | Reflection Assigned |
|      | 10.16 | NO CLASS – Fall Break                               |                     |
| 9    |       |                                                     |                     |
|      | 10.19 | 3.5 Consumer Relations                              |                     |
|      | 10.21 | 3.5 Review                                          |                     |
|      | 10.23 | Project Workshop                                    | Quiz #3             |
| 10   |       |                                                     |                     |
|      | 10.26 | Guest Speaker or Study Abroad                       |                     |
|      | 10.28 | 3.6 Technology                                      | Reflection Assigned |
|      | 10.30 | Project Workshop                                    |                     |
| 11   |       |                                                     |                     |
|      | 11.2  | 3.6 Review                                          |                     |
|      | 11.4  | Catch Up                                            |                     |
|      | 11.6  | Project Workshop                                    |                     |
| 12   |       |                                                     |                     |
|      | 11.9  | Guest Speaker                                       |                     |
|      | 11.11 | Catch up, pull for groups                           | Reflection Assigned |
|      | 11.13 | Group Project Presentations                         |                     |
| 13   |       |                                                     |                     |
|      | 11.16 | Group Project Presentations                         |                     |
|      | 11.18 | Group Project Presentations                         |                     |
|      | 11.20 | Group Project Presentations                         |                     |
| 14   |       |                                                     |                     |
|      | 11.23 | Group Project Presentations                         |                     |
|      | 11.25 | NO CLASS – Thanksgiving Break                       |                     |
|      | 11.27 | NO CLASS – Thanksgiving Break                       |                     |
| 15   |       |                                                     |                     |
|      | 11.30 | Group Project Presentations                         |                     |
|      | 12.2  | Group Project Presentations                         |                     |
|      | 12.4  | Group Project Presentations                         |                     |
| 16   |       |                                                     |                     |
|      | 12.6  | Group Project Presentations                         |                     |
|      | 12.9  | Final Exam Review – <b>LAST CLASS, FINALS BEGIN</b> |                     |
|      | 12.11 | Final Exam at 1:30PM                                | Final Exam          |